



## VINEXPO & JF HILLEBRAND: A PARTNERSHIP THAT LASTS

After already two successful editions, Vinexpo Bordeaux 2015 and Vinexpo Hong Kong 2016, Vinexpo and JF Hillebrand pursue their partnership **for Vinexpo Bordeaux 2017 from June 18<sup>th</sup> to 21<sup>st</sup>**.

Vinexpo and JF Hillebrand are both international key players, dedicated to the wine and spirits trade.

Since Vinexpo Bordeaux 2015, Vinexpo proposes a special exhibition area, the Experts Zone, where over 40 JF Hillebrand global logistics experts and partners present their services to the trade. This unique exhibition space solely dedicated to wine & spirits logistics now includes a space assigned to conferences.

International logistics solutions and specialist advice is offered to visitors and exhibitors in a unique 400 sqm exhibition zone (on the lakeside - door 26) decorated with "The Art of Logistics", an original work of art exclusively created for JF Hillebrand by an emerging young Spanish artist, Sergi Solan. It illustrates the full logistics and supply chain management circuit.

*"As CEO of JF Hillebrand Group, world leader in wine, spirits and beer international logistics, I am delighted to continue this partnership with Vinexpo which gathers in one single location so many of our worldwide customers and partners over a 4 day period. It also provides us with the opportunity to meet and assist our clients 'on the spot' when it comes to international logistics and supply chain management solutions",* stated Christophe Bernard, CEO of JF Hillebrand Group.

*"Offering attractive logistics solutions to our visitors and exhibitors, thanks to the expertise of our partners is part of Vinexpo's service oriented approach. We are very pleased to have JF Hillebrand as a faithful partner,"* stated Guillaume Deglise, CEO of Vinexpo.

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