



THE EXPERTS ZONE RETURNS FOR VINEXPO BORDEAUX 2017 FOCUS ON LOGISTICS AND INTERNATIONAL REGULATIONS

For this new edition (from the 18th to the 21st June), JF Hillebrand and Vinexpo pursue their collaboration around the concept of the Experts Zone, a space solely dedicated to wine and spirits logistics.

7 companies and more than 40 experts are gathered to provide on-site support and advice to industry professionals from France and abroad on all logistics matters:

JF Hillebrand – *international service provider specialised in the logistics of beer, wine and spirits*

HAROPA - Port of Havre – *sea freight - 1^{er} port worldwide for wine and spirit exports*

InterRail – *international rail freight*

Groupe ADP – *airport design, construction and operation, N°1 in Europe with 2.22 million tonnes of cargo transported in 2016.*

Combronde – *rail freight for France*

The General Directorate for Customs and Indirect Taxation

Maersk Line – *International leader in sea freight container transport*



The Experts Zone's mission/sole purpose is to concentrate in one single space all these professionals of the industry and thus make the most of the complementarity of their respective expertise. This exhibition zone also hosts business meetings in order to review, advise and offer tailor-made/personalised logistics solutions from origin to final destination.

Exhibitors and visitors thus find the answers to all their questions with regard to international logistics and regulations. Conferences with specific themes are given at the booth but also in different locations in order to tackle more complex issues. (Cf complete list here below)

« Logistics is the link between proud, passionate producers, and importers / distributors looking to satisfy consumers, connoisseurs or enthusiasts. This link is invisible, but essential in order to protect such a sensitive product and ensure the pleasure of wine tasting around the world. Meet with us at the Experts Zone where professionals are gathered to listen, advise and answer your logistics needs. »

Yvan Astier – Country Manager JF Hillebrand France

Experts Zone, location L261, lakeside – door 26.

For any press request please contact:

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About JF Hillebrand

JF Hillebrand, the Group's founding brand, exists since 1844. The company is an international logistics service provider, solely dedicated to beer, wine and spirits. It offers a full range of logistics solutions and services, from full container loads to groupage shipments, from large volumes of bulk wine to small consignments, working with a large network of local and international carriers, sea freight and airfreight companies. The biggest international liquor distributors and prestigious wine producers and importers have chosen JF Hillebrand for its expertise.

JF Hillebrand is present in France since 1974, where the company employs 370 people across 3 offices and exports about 2 million bottles per day.

Our events:

Monday 19th June

9.30 to 10.30 am Experts Zone - L261: Workshop

Invitation only

FR

« *Exporting wines and spirits to the USA* »

Servicing International experts, specialised entity within JF Hillebrand France, answer all your logistics and regulations related questions for the export of wine and spirits to the USA.

Speakers: Servicing International

Monday 19th June

5-6-pm Experts Zone - L261: Press conference

Press only

Invitation only

EN

« *Rail Europe-China: what are the implications for wine and spirits?* »

Speakers: JF Hillebrand Group and InterRail

Tuesday 20th June

9.30-10.30am Experts Zone Zone - L261: Conference

Invitation only

EN

« *Evolution of shipping alliances and opportunities for the industry* »

Speakers: JF Hillebrand, HAROPA and Maersk

Wednesday 21st June

10-11.30am – Hall 3, Room 4: Vinexpo Academy Conference

Free admission subject to availability

EN

« *Optimisation of the wine and spirits supply chain* »

Performance, reliability, security of the wine and spirits supply chain.

Speakers: JF Hillebrand France, HAROPA, The General Directorate for Customs and Indirect Taxation, ADP Group